



**DEPARTMENT OF THE ARMY**  
**UNITED STATES ARMY, EUROPE, AND SEVENTH ARMY**  
UNIT 29351  
APO AE 09014-9351

S: 3 July 2004

16 June 2004

AEAGA-S

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: "Be Safe!" Video

This memorandum expires 6 July 2004.

1. References:

- a. Bell Sends Message #22-04, Fourth of July Holiday Safety.
- b. Memorandum, HQ USAREUR/7A, AEAGA-S, 3 February 2004, subject: USAREUR 2004 Summer Safety Campaign.

2. The Secretary of the Army has directed that all Soldiers watch the United States Army Safety Center "Be Safe!" video before the Fourth of July holiday. Commanders of USAREUR major subordinate and tenant commands (AE Reg 10-5, app A) will ensure that all Soldiers in their commands have seen this video by 3 July 2004. Commanders will report through safety channels to the Safety Division, Office of the G1, HQ USAREUR/7A, when all of their Soldiers have seen the video.

3. The Be Safe! video, which is 118 megabytes and lasts around 48 minutes, includes the following:

- a. The Be Safe! Campaign kickoff message presented by the Secretary of the Army, the Army Chief of Staff, and the Sergeant Major of the Army.
- b. A short welcome-home presentation by the President of General Motors North America.
- c. A presentation by Captain Collins of the Mississippi State Police.

4. The video may be downloaded from or viewed on the USAREUR homepage at <http://www.hqusareur.army.mil> (click on *USAREUR Safety Website*).

5. DVD copies of the video will be available at base support battalion safety offices for loan to local units. If additional copies become available, they will be distributed. Commanders, however, should not depend on obtaining a DVD copy in time to meet the 3 July suspense. Extensions to this suspense will not be granted.

FOR THE COMMANDER:

WILLIAM E. WARD  
Lieutenant General, USA  
Deputy Commanding General/  
Chief of Staff

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